

Cable Lock Anchor

Instantly secure, effortlessly remerchandise.



Cable Lock Anchor is a versatile solution that addresses various tethering applications, whether that is tethering a product on display to a fixture or tethering sell-through merchandise to a fixture. Cable Lock Anchor provides alarming security with instant authorized access.

FLEXIBLE DISPLAY

Double-sided security solution protects merchandise and anchors to a variety of fixtures.

CUSTOMER INTERACTION

Gives customers an authentic experience by encouraging hands-on trials.

EASE OF USE

Associates can quickly remerchandise products on a fixture with InVue's OneKEY™.

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Features and Benefits

Cable Lock Anchor is a flexible security solution to keep any merchandise on display secured. Simply attach one end of the Cable Lock Anchor to a fixture and the other to merchandise on display. Cable Lock Anchor provides alarming security and will alarm anywhere it is cut. The coiled cable cleans up displays and allows for flexibility when anchoring merchandise to a fixture.

- 1 18-inch (45.7 cm) cable length provides flexibility to secure a variety of merchandise
- 2 6-inch (15.2 cm) cable anchors to the fixture
- 3 Coiled cable can be easily stretched and positioned to create a clean display
- 4 Optional cable guides cinch to merchandise and fixture
- 5 LED indicates armed status and serves as a visual deterrent
- 6 86 dB alarm sounds if cable is cut or unit passes through EAS pedestal
- 7 Part of the OneKEY ecosystem™
- 8 2-alarm EAS security



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Key Differentiators

- Two different attachment points
- Optional cable guides to cinch merchandise
- OneKEY™ access control
- Alarming tether solution
- Easy to remerchandise
- Application flexibility

Target Segments

- Department Stores
- DIY
- Hypermarkets
- Consumer Electronics
- Sporting Goods

Core Applications

- Power tools
- Vacuums
- Lawn and yard equipment
- Handbags
- Sporting equipment (helmet, baseball gloves, tennis racket, etc.)
- Bikes and scooters
- Outdoor equipment (fishing rods, kayaks, coolers, etc.)
- Any packaged products using InVue's Package Wrap

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